



# CAPABILITY STATEMENT

Research & Analysis,  
Management Consulting,  
Staffing

## CORE COMPETENCIES

### Research & Data



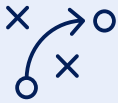
- Research Design, Management, & Support
- Customized Survey Building, Distribution, & Hosting
- Database/Dataset Management
- Data/AI Analysis, Visualization, & Reporting
- Records Management

### Management Consulting



- Strategic Planning
- Organizational Change Management
- Business Process Improvement
- Program & Project Management
- Education Design & Training

### Staffing



- Administrative staffing
- Scientific staffing
- Technical staffing

## DIFFERENTIATORS



The impact you aim to make is **EVERYTHING** to us

- **Proven Success:** Completed 80+ government projects, including work with the US Department of Labor and within 20 State agencies.
- **Client Retention:** 90% of clients return and engage us for additional projects, reflecting strong satisfaction and quality and impact of our work.
- **Actionable Analytics Lead to Cost-Saving Solutions:** Our data-driven approach drives better decision-making and allows our clients to cut operating expenses by an average of 15%.
- **Highly Qualified Team:** Over 50% of our team holds advanced degrees, ensuring expertise in research and scientific management.
- **Project Management Excellence:** 25% of employees are PMP-certified, delivering seamless, industry-standard project execution.

## ABOUT US

Lexicon & Line LLC (L&L) is a research and analysis, management consulting, and staffing company. We are based in Ogden, Utah, but deliver services nationally. Lexicon & Line has been in business since 2014. We have 25 years' experience in large-scale research design and scientific/technical project management. Through our management, data collection, scientific and technical consulting services, administrative support, and staffing services, we aim to:

- Gather the data needed to strategically move initiatives forward.
- Improve the health and well-being of the U.S. population.
- Help build and manage complex scientific and technical systems in a way that brings greater usability and access.

L&L domains include program and project management and integration, change management, data analyses, training, strategic communications and implementation, staffing, supply chain management, and policy support and analysis at all levels of the federal enterprise. We are a woman-owned small business, 8(a)-certified organization.

## COMPANY PROFILE

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### NAICS Codes:

- 541720: Research and Development in the Social Sciences
- 541910: Market Research and Polling
- 541990: Additional Research Services
- 541690: Other Scientific and Technical Consulting Services
- 541611: Administrative Management Consulting Services



For 8(a) contracting, please contact Scott Carlson,  
Business Opportunity Specialist, Utah District Office:  
801-657-1371 / Scott.Carlson@sba.gov

# PAST PERFORMANCE

**US Department of Labor, Occupational Safety and Health Administration, 06/2024-06/2027, \$3,900,000.** L&L manages a team technical and administrative professionals supporting OSHA's Salt Lake Technical Center (SLTC), a critical facility serving 10 regional and 85 local OSHA offices nationwide. Our responsibilities include recruiting and overseeing staff across property management, electronics, warehouse operations, materials coordination, and lab functions. We implement robust quality control processes, track key performance indicators (KPIs), and ensure the efficient operation of SLTC's scientific and technical labs. L&L's team calibrates and operates OSHA testing equipment, manages the SLTC warehouse, and oversees all shipping and receiving functions, ensuring seamless support for OSHA's mission-critical operations.

**Utah Department of Health and Human Services (Student Health and Risk Prevention Survey), 07/2014-Present, Contract # 43195 Kissflow 23CR112, \$1,000,000.** L&L serves as a subcontractor for the SHARP Survey, Utah's largest youth health and suicide prevention data initiative, engaging 90,000 students per cycle and serving over 10,000 stakeholders statewide. We provide advanced research management, data analysis, survey design, and stakeholder training, producing 500+ community-specific reports and training 2,000+ local users. SHARP data underpins 100+ state and local initiatives, shaping programs like Parents Empowered and Live On. Our expertise ensures high-impact data delivery and actionable insights for policymakers and prevention specialists.

**Pennsylvania Commission on Crime and Delinquency (Pennsylvania Youth Survey), 10/2015-Present, Contract # 4100367242/25-P-028637 \$900,000.** L&L supports the biennial PAYS survey, reaching 300,000 students per cycle and providing critical insights into youth behavior and risk factors. As a subcontractor, we deliver survey design, advanced data analysis, and training, resulting in 800+ local reports and 3,000+ trained stakeholders. PAYS data informs 250+ prevention initiatives, including Communities That Care, shaping Pennsylvania's youth safety, substance use, and suicide prevention programs. Our expertise ensures effective data utilization to enhance state and local prevention strategies.

**Oregon Health Authority (Oregon Student Health Survey), 10/2017-Present, Contract # 157222-3, \$800,000.** L&L as a subcontractor supports the Oregon Student Health Survey, engaging 80,000+ students annually. We provide research management, advanced analytics, web tool development, and stakeholder training, resulting in 350+ local reports and training for 1,500+ users statewide. Our work drives over 200 targeted health and education initiatives, directly supporting state programs like the Student Success Act and campaigns addressing vaping, substance use, and mental health.

**Oregon Department of Human Services, Office of Aging and People with Disabilities (Strategic Planning and Capacity Building), 10/2023 to 10/2024, Contract # 178775, \$200,000.** We led a strategic planning initiative for ODHS APD, conducting a data-driven SWOT analysis with input from 150+ stakeholders via focus groups and interviews. We developed a strategic plan outlining 10 priorities, delivered a customized, three-part hybrid training series for 100+ participants, and created 15 resources to support long-term goals. Our work included change management support, technical assistance, and producing 10 marketing materials to enhance outreach. These efforts strengthened APD's capacity to address challenges in aging and disability services and improve outcomes for thousands of Oregonians.

