



CAPABILITY STATEMENT

Research and Data Collection,
Scientific and Technical
Consulting Services,
Administrative Support
Services

CORE COMPETENCIES

Management Consulting



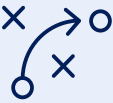
- Strategic Planning
- Organizational Change Management
- Business Process Improvement
- Program & Project Management
- Education Design & Training

Research & Data



- Research Design, Recruitment, Management, & Support
- Customized Survey Building, Distribution, & Hosting
- Database/Dataset Management
- Data/AI Analysis, Visualization, & Reporting
- Records Management

Staffing



- Administrative staffing
- Scientific staffing
- Technical staffing

DIFFERENTIATORS



The impact you aim to make is **EVERYTHING** to us

- **Proven Success:** Completed 60+ government projects, including work with the US Department of Labor and within 20 State agencies.
- **Client Retention:** 90% of clients return and engage us for additional projects, reflecting strong satisfaction and quality and impact of our work.
- **Actionable Analytics Lead to Cost-Saving Solutions:** Our data-driven approach drives better decision-making and allows our clients to cut operating expenses by an average of 15%.
- **Highly Qualified Team:** Over 50% of our team holds advanced degrees, ensuring expertise in research and scientific management.
- **Project Management Excellence:** 25% of employees are PMP-certified, delivering seamless, industry-standard project execution.

ABOUT US

Lexicon & Line LLC (L&L) is a project management, data collection, research, and consulting company. We are based in Ogden, Utah, but deliver services nationally. Lexicon & Line has been in business since 2014. We have 25 years' experience in large-scale research design and scientific/technical project management. Through our data collection/management, scientific and technical consulting services, and administrative support services, we aim to:

- Help build and manage complex scientific and technical systems in a way that brings greater usability and access
- Gather the data needed to strategically move initiatives forward
- Improve the health and well-being of the U.S. population.

L&L domains include program and project management and integration, change management, research recruitment, data analyses, training, strategic communications and implementation, staffing, supply chain management, and policy support and analysis at all levels of the federal enterprise. We are a woman-owned small business, 8(a)-certified organization.

COMPANY PROFILE

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NAICS Codes:

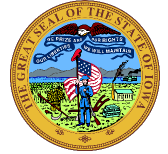
- 541720: Research and Development in the Social Sciences
- 541910: Market Research and Polling
- 541990: Additional Research Services
- 541690: Other Scientific and Technical Consulting Services
- 541611: Administrative Management Consulting Services
- 611430: Professional and Management Development Training



For 8(a) contracting, please contact the SBA Utah
District Office: 801-524-3209 / Utahgeneral@sba.gov

NEW FEDERAL AWARD

U.S. Department of Justice, Drug Enforcement Administration (National Community Outreach & Prevention Engagement Program), 2026–2031, BPA #15DDHQ26A00000009. L&L supports DEA’s nationwide prevention and community outreach initiative across up to 23 field divisions throughout the United States, including Alaska, Hawaii, Guam, and the Caribbean. Our work includes stakeholder engagement, coalition capacity building, youth and community summit coordination, workplace prevention training, and evidence-based outreach initiatives designed to strengthen partnerships between public health, public safety, schools, workplaces, and community organizations.



PAST PERFORMANCE

US Department of Labor, Occupational Safety and Health Administration, 06/2024-06/2027, Contract # 1605C1-24-C-0009/RC1713208292A, \$3,900,000. L&L manages a team of eight technical and administrative professionals supporting OSHA’s Salt Lake Technical Center (SLTC), a critical facility serving 10 regional and 85 local OSHA offices nationwide. Our responsibilities include recruiting and overseeing staff across property management, electronics, warehouse operations, materials coordination, and lab functions. We implement robust quality control processes, track key performance indicators (KPIs), and ensure the efficient operation of SLTC’s scientific and technical labs. L&L’s team calibrates and operates OSHA testing equipment, manages the SLTC warehouse, and oversees all shipping and receiving functions, ensuring seamless support for OSHA’s mission-critical operations.



U.S. Department of the Interior, National Park Service (Brown v. Board of Education National Historical Park), 2025–2026, Contract #140P6025P0031, \$75,000. L&L supported a multi-site qualitative research and strategic planning effort across five locations (KS, SC, DC, DE, VA). L&L recruited and coordinated approximately 50 participants, including NPS staff, community partners, educators, and subject matter experts, for focus groups and stakeholder interviews. Recruitment required targeted outreach, site-specific coordination, and alignment with diverse stakeholder groups. L&L managed participant screening (as applicable), scheduling, and in-person session logistics across multiple regions, ensuring full participation and successful execution of all sessions. This work supported development of the park’s revised Foundation Document and interpretive framework.



Utah Department of Health and Human Services (Student Health and Risk Prevention Survey), July 2014-Present, Contract # 43195 Kissflow 23CR112, \$1,000,000. L&L serves as a subcontractor to Bach Harrison LLC for the SHARP Survey, Utah’s largest youth data initiative, engaging 90,000 students per cycle and serving over 10,000 stakeholders statewide. We provide advanced research management, quantitative and qualitative participant recruitment, data analysis, survey design, and stakeholder training, producing 500+ community-specific reports and training 2,000+ local users. SHARP data underpins 100+ state and local initiatives, shaping programs like Parents Empowered and Live On. Our expertise ensures high-impact data delivery and actionable insights for policymakers and prevention specialists.



PARTNER WITH LEXICON & LINE

Visit lexiconandline.com to learn how Lexicon & Line supports federal, state, and community initiatives nationwide.